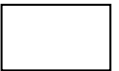


# *You Are the Hidden Talent of Wisconsin!*



*79th Annual WSSA Conference  
& Training Institute  
June 15 & 16, 2016*

*Tundra Lodge  
Green Bay, Wisconsin*





# General Information

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## **MISSION STATEMENT**

*The Wisconsin Social Services Association is dedicated to working to improve the well-being of all people throughout the State of Wisconsin by fostering a commitment to human dignity based on respect, honesty and integrity.*

## **Reservations**

Tundra Lodge has set aside a block of rooms for conference attendees. The room rate is \$70 for single and \$109 for double. Please mention "WSSA" when making your reservation. To make reservations, call 1-877-886-3725. Rooms must be guaranteed and accompanied by a first night room deposit. Please make reservations as soon as possible as there are other events taking place in the area during the week of conference. Rooms from our block will be released as of June 2.

## **Vendors**

Vendor displays will be available Wednesday from 9:00 a.m. through Thursday at 2:30 p.m. If interested in contracting as a vendor, contact Sherri Arnold (262) 697-4549.

## **Theme Night**

Wednesday is the traditional theme night. This year's theme is "Masquerade". Use your imagination and come dressed for a night that you and others will remember!

## **Association Meeting**

WSSA will conduct its Annual Business Meeting on Thursday, June 16, 2016 at 7:45 a.m. Your attendance and input are needed. You must be a current WSSA member to vote. Current membership is 7/1/15 to 6/30/16.

*\*Those attending conference are eligible voting members.*

## **Dress**

We want you to be comfortable, so dress casually. To ensure your comfort, you may want to bring a sweater or light jacket.

## **Training Requirements**

This conference also meets training hour requirements. Keep your booklet to verify social work and W-2 professional development training hours. Enhanced Case Management equivalency hours will also be available for some sessions. This information will be on our website soon.

## **Website**

Visit the WSSA website at [www.wssa.ws](http://www.wssa.ws)



# Schedule of Events

## Wednesday, June 15, 2016

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7:00 a.m. - 4:45 p.m. *Registration*

10:00 a.m. - 10:15 a.m. *Welcome & Opening*

*Missy Hubacher, WSSA President 2016-2017*

10:15 a.m. - 11:45 a.m. *Keynote Address -*

*Curing Adultitis: Your Prescription for Less Stress and More Success*

*Presented by Jason Kotecki*

11:45 a.m. - 12:45 p.m. *Past Presidents Luncheon*

*Hosted by Sherri Arnold, Past President*

1:00 p.m. - 2:30 p.m. *Workshops*



*NotaRule: The Art of Winning at Business and Life by Breaking Rules that Don't Exist*

*Presented by Jason Kotecki*

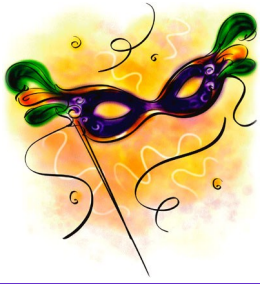
The world is moving faster than ever and the only constant is change. What worked yesterday probably won't work tomorrow. In order to survive — and thrive — in this environment, we need to see the world with new eyes and identify the old ways of thinking that are holding us back. In this light-hearted but hard-hitting program, Jason works with participants to uncover and annihilate these so-called rules that don't exist. He'll reveal some surprising principles that provide a powerful advantage, foster breakthrough levels of innovation and creativity, and accomplish what was once thought impossible. By the end, the audience will be armed with tools for getting better at identifying rules that don't exist, and tactics for breaking them with confidence.



*Tips, Techniques & Technology for Dementia*

*Presented by Stacie Scheibe, COTA-Memory Loss Technology Specialist*

This session will give an overview of Dementia and how it affects everyday lives and the community around us. We will explore the use of current techniques, technology and community programs that can aid in the day of a person living with dementia and support their caregiver.



# Schedule of Events

## Wednesday, June 15, 2016

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1:00 p.m. - 2:30 p.m. *Workshops (Continued)*



### *Department of Corrections Reentry Programs and Associated Pre-Release Planning*

*Presented by Lars Brown, Department of Corrections Reentry Disabilities Coordinator*

This presentation will provide an overview of reentry planning and processes for individuals releasing from DOC facilities. Specific topics will focus on Reentry Unit programs for disabled and mentally ill individuals returning to Wisconsin's communities, including: BadgerCare Plus application assistance for all inmates and civil legal aid for mentally ill and disabled individuals. The Opening Avenues to Reentry Success (OARS) Program and its provision of case management, psychiatric services, and housing for the chronically mentally ill will also be discussed. Participants will be asked to share questions with the presenter, who will then tailor the presentation and provide discussion regarding audience interests.



### *Working with Individuals with Disabilities who Live in Poverty*

*Presented by Erica McKinney, DWD*

This presentation will address the relationship between poverty and disability. Participants of this workshop will examine the impact that the barriers to employment, education and access to health care have on individuals living with disabilities and poverty. Participants will be provided effective strategies, interventions and resources to work with clients affected by poverty and living with disabilities.

2:30 p.m. - 2:45 p.m. *Break*

2:45 p.m. - 4:15 p.m. *Workshops*



### *Preventing Burnout in Human Service & Social Workers*

*Presented by: Krissy Zegers, Evolve Yoga and Wellness*

The social/human service work profession works to improve the lives of clients, not improving the life of the social/human service worker. In this line of work, often times, workers may come close to dealing with high volumes of stress and potential burnout. In the social/human service work path this is even more likely due to the compounded effects of personal life stressors and work stressors. In order to find balance, wellness must be incorporated into their daily lives. This workshop will invite participants to learn techniques to help cope with job-related stress and help prevent burnout. The workshop will engage participants in mindfulness techniques to create personal plans to reduce stress.





# Schedule of Events

## Wednesday, June 15, 2016

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2:45 p.m. - 4:15 p.m. *Workshops (Continued)*



### *Secondary Traumatic Stress and the Human Services Professional*

*Presented by Sharon Locklin, UW-Green Bay*

Human service work can be stressful and emotionally draining and human service professionals are directly and personally affected by the emotional stressors that accompany their day-to-day work. We often talk about burn-out or secondary traumatic stress, but do we really know the difference? Are there differences in how we respond to burn-out and secondary trauma? This training will educate human service professionals about primary and secondary traumatic stress in their work and discuss support strategies. The strategies, if implemented, may reduce the impact of secondary traumatic stress (STS) on work performance and individual well-being.



### *Wisconsin's Silver Alert: The History, Criteria, and What You Can Do To Help Community Members Be Prepared*

*Presented by Kari Orn, Statewide Silver Alert Coordinator with the Wisconsin Department of Justice, Division of Criminal Investigation*

This session will discuss the background of the Silver Alert program, the criteria for activation, the resources used and what families and community members can do to help keep their loved ones safe from wandering. You will also learn some tips on how to best be prepared in case someone does go missing.



### *The Criminalization of Poverty*

*Presented by Erica McKinney, DWD*

This presentation will address the factors that have cultivated relationship between prison and poverty; resulting in the criminalization of poverty. Participants of this workshop will leave with a working knowledge of the factors that mediate the relationship between prison and poverty, in order to provide culturally sensitive and culturally relevant services to their clients who have been incarcerated or involved in the criminal justice system.

5:30 p.m. - 6:00 p.m. *Networking—Social Time (Hors d'oeuvres)*

6:15 p.m. - 7:30 p.m. *Theme Night Dinner: You Are the Hidden Talents of Wisconsin ("Masquerade" theme)*

7:45 p.m. - 10:00 p.m. *After Dinner Paint Party (Additional Fee Applies)*



# Schedule of Events

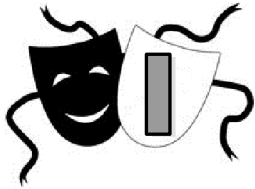
## Thursday, June 16, 2016

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7:00 a.m. - 2:45 p.m. *Registration*

7:45 a.m. - 8:45 a.m. *Breakfast & Annual Business Meeting*

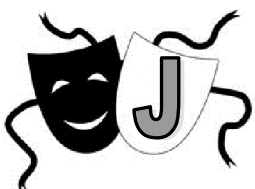
9:00 a.m. - 10:30 a.m. *Workshops*



### *Qigong and the Art of Listening*

*Presented by David Nelson, Behavioral Health Program Manager for the Ho-Chunk Nation at the House of Wellness in Baraboo, WI*

Active listening is a skill many of us use in human services, as it is known to enhance our relationship with those we serve. For some of us, active listening comes naturally, for others, we need a little extra education. Either way, our ability to actively engage with our clients is a skill that should be nurtured and refined. One way to enrich your client's lives, and yours as well, is to learn some basic Qigong, or Energy Exercises, from Traditional Chinese Medicine. Qigong is a wonderful relaxing skill to learn that improves your ability to manage stress, anxiety and over-all health. This workshop will introduce you to some basic Qigong for enhancing your active listening skills, and hopefully, encourage you to learn more and more about this exciting branch of Chinese Medicine.



### *Understanding and Navigating Veterans Benefits*

*Presented by Ali Nelson, Kenosha County Veterans Services Officer*

This session will help you and your clients better understand and navigate VA benefits that veterans and their eligible dependents might be entitled to.



### *Cultural Sensitivity and Hidden Rules of Poverty*

*Presented by Erica McKinney, DWD*

This presentation will identify the ways that poverty impacts individuals of all races and ethnicities. Participants will examine the impact of economic class differences on communication, interactions and expectations in order to understand the multiple aspects of the culture of poverty. Participants will be provided effective strategies, interventions and resources to work with clients affected by poverty.



### *Intentional Program Violations/Administrative Disqualification Hearing Process*

*Presented by Keegan Trentzsch, Investigator with OIG and Sherrie Johnson, Investigator with OIG*

Once you've completed your public assistance investigation and you're ready for the penalty phase, we can assist you with a walk through of your options and the means to make that happen.



# Schedule of Events

## Thursday, June 16, 2016

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9:00 a.m. - 10:30 a.m. *Workshops (Continued)*



### *Working with the Aging Population in Human Services Work*

*Presented by Tracy Faust, Shorehaven Behavioral Health, Inc. of Brown Deer*

This workshop will address the mental health symptoms and diagnoses typically associated with aging. Related topics including legal and ethical issues will be discussed, with case presentations to help learn how to work best with these individuals in various situations as well as to help the helper process his or her work with this set of clientele.

10:30 a.m. - 10:45 a.m. *Break*

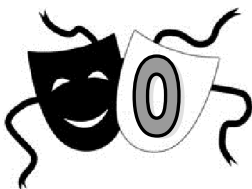
10:45 a.m. - 12:15 p.m. *Workshops*



### *It's Not a Masquerade - You Are a Super Worker*

*Presented by Thomas Prete, President of CW Solutions*

As much as we do not like to be called "super" (whether the "hero" or "worker" kind), many of us try to be a super worker—being everything to everyone and trying to accomplish job functions that it would literally take a comic book super power to achieve. Most of the time, we are told to stop trying to be super and take off our masks. The thing is, that is not always the right response. We propose to be proud of your "super" status and instead learn how to avoid kryptonite that can weaken you into an average or sub-average worker. Join us to learn how to stop masquerading behind a mask and reveal your true identity as a real super worker.



### *Medicare Fraud*

*Presented by Nino Amato, President of Coalition of Wisconsin Aging Generations*

This presentation will discuss Medicare and Social Security of Yesterday, Today, Tomorrow, Government and non profit programs that prevent and identify Medicare and social security fraud and intergenerational consumer fraud. We will also discuss the aging of Wisconsin and America, such as the "Baby Boomer Tsunami 2011-2030" and "The Politics of an Aging Population".



### *Challenging and Complex Behaviors: Working with Those Who Challenge Us*

*Presented by Coleen Rinken, Licensed Professional Counselor (LPC), a Clinical Substance Abuse Counselor (CSAC) and an Independent Clinical Supervisor (ICS) with the State of Wisconsin*

In our careers of working with others, it seems inevitable that we will come across an individual who has challenging or complex behaviors. We develop behavior plans trying to help the person stop the challenging or complex behavior. What if you looked at behavior as a form of communication, would we still want to stop it? If someone speaks a language we don't understand, we won't stop them from speaking, we try attempting to understand the language. Understand the perspective shift "What's wrong?" to "What happened?" Understanding the role of trauma in working with others. Understand behaviors as communication. Understand the role of "point of view" for you and those you serve.





# Schedule of Events

## Thursday, June 16, 2016

10:45 a.m. - 12:15 p.m.

### *Workshops (Continued)*



#### *Recognizing Red Flags of FoodShare Trafficking and Misuse*

*Presented by Nicole Housley, Trafficking Agent with OIG*

This workshop will cover common FoodShare trafficking and misuse investigations and provide techniques/tools to identifying and investigating them.



#### *Heroin in the Suburbs*

*Presented by Michael Vann, Wisconsin Resource Center*

Heroin is a highly addictive illegal drug and it is now being used by millions of addicts around the world. Once considered an inner-city menace, heroin has become the drug of choice among America's White middle-class. Over the past 10 years, heroin overdoses and deaths have increased drastically throughout the United States. This workshop will explore the harmful effects of heroin use, abuse, dependence and treatment options. Identify and explore the harmful effects of heroin use/abuse and dependence. Explore the routes of administration. Examine the addiction process. Explore treatment options.

12:15 p.m. - 1:30 p.m.

### *Awards Luncheon*

*Hosted by Missy Hubacher, WSSA President 2016-2017*

1:30 p.m. - 3:00 p.m.

### *Workshops*



#### *FSET Exemptions*

*Presented by Thomas Prete, President of CW Solutions, Jayne Wanless, DHS and Kara Mueller, Shawano County*

ABAWD exemptions can sometimes feel like a mystery. What exactly does each exemption mean, what can be accepted for verifications and where should it be coded in CWW? Furthermore, how can the IM and FSET agencies work together to make the process easier? This workshop will provide an overview of ABAWD exemptions, including the recent policy updates, and then spend time discussing different ways IM and FSET workers can work together for FoodShare members.



#### *Social Security Administration: Program and Benefits Overview for Social Service Professionals*

*Presented by Melissa Vincent-Bennett, Assistant District Manager of the Green Bay, WI Social Security Office*

Social Security staff will share information about our federal benefits programs. We will talk about eligibility rules for our benefit programs and give an overview of the application process. We will cover helpful information for Social Service Professionals working with those receiving or applying for benefits. This session will include a question and answer session so that your Social Security questions are answered.



[dreamstime.com](http://dreamstime.com)

# Schedule of Events

## Thursday, June 16, 2016

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1:30 p.m. - 3:00 p.m. *Workshops (Continued)*



### *Putting the "Human" Back into Human Services*

*Presented by Coleen Rinken, Licensed Professional Counselor (LPC), a Clinical Substance Abuse Counselor (CSAC) and an Independent Clinical Supervisor (ICS) with the State of Wisconsin*

We tend to be in the helping profession to truly help people; yet because of necessary rules and regulations, along with documentation and timelines, we can get caught up in the process losing sight of the human connection. Sometimes we need to take a step back and remember our work is not about the rules that regulate it; but about being human and connecting with another human. Within this relationship resiliency grows and positive change occurs. Understand how feelings and the development of defenses effect communications. Understand behavior as communication. Understand the positive use of confrontation within communication. Bring back: "I'm OK, You're OK".



### *Identity Theft - Who's Who, how do I know it's you?*

*Presented by: Elizabeth Branney-Gant, Investigator with OIG and Sherrie Johnson, Investigator with OIG*

Participants will walk away with a sense of how to recognize the red flags and ideas of what to do if you suspect Identity Theft. Participants will discover tools at their fingertips to assist in detection of identity theft and also what steps to take to work towards a resolution.



### *Yoga for Social /Human Service Workers - Movement and Breathing to Experience Self-Compassion for Yourself and Others*

*Presented by Krissy Zegers, Evolve Yoga and Wellness*

Yoga encompasses postures and techniques that can be applied into a social/human service work setting and for you to use on your own for stress release and mobility. The everyday stresses of our type of work can manifest in the body. Many people will feel sore muscles, headaches, and anxiety. Learning to integrate yoga into a social/human service workers life is as simple as doing movements to create mindfulness or introducing calming breath-work into your everyday life. This workshop will teach basic yoga "tools" that will help you physically release pent-up emotions and nurture yourself with compassion. You will explore yoga postures, breath, meditation and so much more.

## Reminder...

Workshops and Speakers are  
subject to change.

