

2014 WSSA Conference Planning Annual Report



It was another challenging year for Conference Planning and composing a committee to plan the annual event. After the June 2013 conference it was more than apparent that we again would not have a committee to plan and do all the necessary tasks to put the 2014 Annual Conference together. Sherri Arnold, Missy Hubacher and the Executive Committee were going to work together to put the conference together, split the tasks and be sure that we had a successful conference. After brainstorming several ideas, the theme and location were chosen by the Executive Committee. The conference planning committee had decided to contact every

County in the State and other agencies for additional connections for WSSA. Sherri also had made connections with the Governor's office as well as both Department of Children and Families and Department of Human Services. With the connection to the Department of Children and Families, Assistant Deputy Secretary Sara Buschman, from Secretary Eloise Anderson's office, will be speaking during our welcome, additionally DCF provided a donation to WSSA Conference Planning.

Committee Members:

Sherri Arnold, Goodwill Industries/ Kenosha County and Missy Hubacher, Goodwill Industries/Kenosha County, assisted by members of the WSSA Executive Committee.

Highlights:

- ◇ Conference Planning Updates were given at the scheduled meetings of the Executive Committee.
- ◇ Sherri and Missy with help from the Executive members where able to secure enough speakers for the conference. We had more than a few cancel, including our first keynote speaker, but were able to find replacements, and feel in the end we have provided a variety of topics that would interest our attendees and possibly expand our audience as well.
- ◇ Jaci Fuller was able to take on the tasks of contacting vendors for the conference and did a wonderful job.
- ◇ The conference giveaways were selected, ordered and paid for in a timely fashion. It seems to be a nice gift that will be useful to all conference attendees now and in the future.
- ◇ Sherri Arnold took on the task of making arrangements with the Hotel, arranging meals and other tasks at the location.

Submitted by: Missy Hubacher